



#### Sheffield-Trento System for Sentiment and Argument Structure Enhanced Comment-to-Article Linking in the Online News Domain

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#### Motivation

- Commenting to online news articles has become a much used way of communication between online media outlets and their readers
- At present it is not easy to determine which parts of the news article a comment relates to
- <u>However</u>, knowing that relationship is a crucial step in higher level comment processing tasks, like automatic comment summarization
  - That relationship can be used to group topically related contributions to conversations and representative comments from the groups can be used to build summaries
- Each related article (a segment of the article) and comment can be enriched with "argument" and "sentiment" information
  - Help to know whether a particular comment agrees or disagrees with the article or if it is in favour of the opinions voiced in the article or not



#### Outline

- Task
- Methods
- Evaluation & Results
- Conclusion



Task

- Article A is divided into n segments S(A) = s1 , ..., sn, we treat article sentences as segments
- A is also associated with a set of comments C(A) = c1, ..., cl
- The task is to link comments  $c \in C(A)$  with article segments  $s \in S(A)$
- We express the strength of link between a comment c and an article segment s as their linking score (Score)
- A comment *c* and an article segment *s* are linked if and only if their *Score* exceeds a threshold, which we experimentally optimized
- Score has the range [0, 1], 0 indicating no linking and 1 defining a strong link
- For the argument structure detection, we assign each segmentcomment pair (s, c) to <u>agree</u>, <u>disagree</u> or <u>neutral</u> categories.
- Likewise, the sentiment assignment classifies the segment-comment pairs as in <u>favour</u>, <u>against</u> and <u>indifferent</u>.



Method – linking

- Pairing every  $c \in C(A)$  with every  $s \in S(A)$
- Extracting features
- <u>Quote</u>

quoteScore = len(quote)/len(S)

with len returning the length of the argument

- <sup>□</sup>  $c \in C(A)$  and  $s \in S(A)$  are considerred as pairs if  $s \in S(A)$  contains at least 10 words and *quoteScore* >= 0.5. In this case <u>nothing</u> else is computed.
- Otherwise computing futher features:



## Method – linking (cont.)

- Cosine (f1): V(s) \* V(c) / |V(s) |\*|V(c)|
- Dice (f2): 2 \* len(I(s, c)) / len(s) + len(c), I(.,.) is the intersection of words/terms
- Jaccard (f3): len(I(s, c)) / len(U(s, c)), U(.,.) is the union of words/terms
- <u>NE-overlap (f4):</u> *len(l(s, c)) / len(U(s, c)),* instead of words/terms NEs are used



# Method – linking (cont.)

- <u>DISCO semantic (f5)</u>: DIStributionally similar words using CO-occurrences) assumes words with similar meaning occur in similar context. Context is derived from large corpora such as Wikipedia and represented as vector.
- f1 to f5 are computed only when quoteScore < 0.5. We combine them using:

Score = w1 \* f1 + w2\*f2 + w2

w3\*f3 + w4\*f4\* w5\*f5

w1 to w5 are trained using linear regression + training data



# Method – linking (cont.)

- <u>Training data:</u>
- Total 3362 news articles collected automatically from The Guardian using an in-house tool
- For each article A paired each  $s \in S(A)$  with len(s) >= 10 every  $c \in C(A)$  and computed only the *quoteScore*
- If *quoteScore* >= 0.5 the pair < s, c > was taken as positive pair
- Total <u>positive</u> pairs: <u>43300</u>
- <sup>•</sup> Also collected negative pairs by pairing an *s* from A with an *c* from A'
- Total <u>negative</u> pairs: <u>43300</u>
- quoteScore is the outcome for each <s,c>





- Trained regression models for <u>argument extraction</u> on 2260 comments extracted from CorEA (Celli et al., 2014), an Italian news blog corpus manually annotated with arguments (1000 disagreement, 783 agreement and 215 neutral) labels
  - A feature vector with 84 shallow statistical dimensions about text encoding, characters, ngrams, punctuation, numbers, parentheses, uppercases, lowercases, word freq, word length, string similarity, emoticons, parentheses, tf\*idf, similarity of uppercase words and sine of the frequency of word pairs
- For <u>sentiment extraction</u> we used an existing GATE pipeline that combines named entity recognition, event detection, and sentiment detection Maynard and Funk, 2012; Maynard et al., 2014



#### Evaluation & Results

- Performance of our system (USFD UNITN) was evaluated within the MultiLing 2015 Online Forum Summarization (OnForumS) task and reported relative to a baseline system and 3 further competing systems
- The evaluation was performed with English and Italian data and results are reported in precision
- Each participant was allowed to submit two runs
- Our runs differed in how we set a threshold for linking similarity: first run was set to 0.3, second run to 0.5 – anything above the threshold was regarded as linked
- For Italian our second run with the threshold 0.5 was not considered
- For argument and sentiment extraction we only participated on the English data



### Evaluation & Results (cont.)

Performance for linking (*left is for English and right for Italian*)

Participant and run	Precision score	Participant and run	Precision score
BASE-overlap	0.928	BASE-overlap	0.590
USFD_UNITN-run2	0.892	UWB-run1	0.25
JRC-run1	0.857	USFD_UNITN-run1	0.2
UWB-run1	0.851	JRC-run1	0.152
JRC-run2	0.8291	CIST-run1	0.084
USFD_UNITN-run1	0.818	CIST-run2	0.33
BASE-first	0.738	BASE-first	0.010
CIST-run2	0.709		
CIST-run1	0.702		



### Evaluation & Results (cont.)

 Performance for argument (left) and sentiment extraction (right) – both results are for English only

Participant and run	Precision score	Participant and run	Precision score
CIST-run2	0.990	CIST-run1	0.946
CIST-run1	0.988	CIST-run2	0.933
UWB-run1	0.974	BASE-first	0.927
BASE-first	0.915	BASE-overlap	0.922
JRC-run2	0.896	UWB-run1	0.897
USFD_UNITN-run1	0.891	JRC-run2	0.895
JRC-run1	0.884	USFD_UNITN-run2	0.885
BASE-overlap	0.881	USFD_UNITN-run1	0.880
USFD_UNITN-run2	0.859	JRC-run1	0.874



# Conclusions

- We report the details of the Sheffield-Trento system for argument structure and sentiment enhanced comment-to-article linking in the online news domain for English and Italian
- The system links readers' comments to news article sentences that triggered them and is based on a combination of quotation detection and a combined similarity computation between comment and article sentence.
- In addition argument structure (agreement, disagreement, neutral) and sentiment (in favour, agianst, indifferent) are assigned to comment-article sentence pairs
- For the linking task in English our system outperforms all other competing systems
- For Italian linking as well as for argument structure and sentiment assignment in both languages, there is a substantial scope for improvement compared to other competing systems